Board of Directors Meeting Thursday, May 10, 2018

- I. Welcome
- II. Call to Order
- III. Approval of Minutes April 12, 2018
- IV. Treasurer's Report
- V. Special Presentation
 - a. Membership Drive
- VI. President's Report
 - a. Welcome Courtney Bennett

VII. Board Committee Reports

- a. Organization
- b. Design
- c. Promotion
 - i. Lucky's Benches-Collaborative Marketing
- d. Economic Vitality

VIII. Executive Director's Report

- a. Streetscape Update
- b. Business Transitions- Kimbrells
- c. Events
 - Director Welcome Reception / Meet the Board May 14, 2018- Bradford
 - Chamber Golf Tournament- TODAY!
 - Chamber Picnic- June 14, 2018
 - Membership drive June 1-30
 - o Kick Off Party May 31/June 7
 - Friday Nights at the Cove June 15, July 20, August 17

IX. Old Business

- a. Volunteer Hours
- b. Still need 2 new board members- Chris Fulmer?
- c. Serve Pro Services
- d. Make your Mark Campaign

X. New Business

- a. Next board meeting will be training with Mary Helmer. Board Members will meet with Mary from 8-9 and new board members who have not been through board orientation with Mary will meet additionally from 9-10.
- b. Jr. Main Street board-Street Dawgs, need board liaison
- c. Square
- d. Workplan for branded items
- e. Workplan for Friday Nights at the Cove
- f. Workplan for projector/screen for Jr. City Council

g.

XI. Other Business

XII. Announcements

- a. Chamber Luncheon- None for the Month of May
- b. Next Meeting Thursday, June 14, 2018 at 8:00 am, Gloco

XIII. Adjourn

